



The Tourist Information Centre in George Town handles enquiries, provides brochures and directional maps as well as highlights the latest events and happenings in Penang.

#### TOURIST INFORMATION CENTRE

**Monday-Friday**

9.00am to 5.00pm

**Saturdays**

9.00am to 3.00pm

**Sundays & Certain Public Holidays**

9.00am to 1.00pm

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\* All information is correct at the time of print and subject to change without prior notice.  
 \* Visitors must adhere to the rules and regulations of the featured sites and exercise caution at all times.

# WELCOME TO PENANG!

If you have an appetite for life, then Penang is your dream destination! As a melting pot of culture and cuisine with a history that's as ornate as its architectural heritage and as delectable as its food, this unique haven checks all the boxes. Whether you're seeking adventures, an escape to nature, an unforgettable journey through some of the best Southeast Asian cuisine, or a luxe respite at a picturesque resort of your choice, Penang truly has it all.

## A Brief History

In 1786, Francis Light persuaded the Sultan of Kedah to cede Penang Island to the British East India Company and established a trading post to capitalise on its strategic position along the trade route between India and China. It was

paramount that the British acquired a port to provide a layover for their journey between both countries, especially since the China tea trade had become an essential aspect of the Company.

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