

# INTRODUCTION



When tourists describe Penang, they usually talk about the street art in George Town, the hawker stalls on crowded city streets, or the beaches by Batu Ferringhi. To many, Penang is just the island city on the northwest coast of Peninsular Malaysia. However, Penang island is only slightly more than a third of the state of Penang. Penang consists of the 285km<sup>2</sup> island connected by bridge to the mainland to another 760km<sup>2</sup> of land known as Seberang Perai. The main town is Butterworth, followed by other towns – Bukit Mertajam and Nibong Tebal. Here are some of the places you can visit on the other side of Penang.

# RECREATION

## JURU AUTO CITY

Reputed to be the first of its kind in Malaysia, Juru Auto City is a one-stop destination for auto, food, entertainment and shopping. It offers a myriad of great dining choices, auto brands and entertainment outlets – ideal for casual meetings and socialising.



+604-501 1222  
1688-F8, Jalan Perusahaan, Highway Auto-city, 13600 Perai, Penang.



## DESIGN VILLAGE

The greenest mall in Malaysia and the only outlet mall in the Northern region, Design Village boasts an impressive outdoor shopping concept featuring a large variety of sportswear, iconic fashion and accessory brands plus food and beverage outlets.

+604-589 9888  
733, Jalan Cassia Barat 2, Bandar Cassia, 14110 Penang.

## IKEA

World-famous Swedish founded furniture brand IKEA is finally open in Penang and it is Malaysia's first store to be opened in the northern region. Drop by to scout for some furniture, interior design inspiration, or simply try their famous Swedish meatballs!



+604-7952 7575  
752, Persiaran Cassia Selatan 8, Bandar Cassia, 14110 Penang.

## MOUNTAIN VIEW GOLF RESORT

Swing away your clubs at Seberang Perai's Mountain View Golf Resort. Golfers can enjoy the scenic environment and peaceful ambience whilst honing their skills at this challenging 18-hole course.

+604-583 3777  
Lot 340, Mukim 3, Jalan Valdor, 14200, Sungai Bakap, Penang.  
www.mountainviewgolf.com.my



## BUKIT JAWI GOLF RESORT

Explore the formidable fairways and world-class golf courses in Sungai Bakap. Surrounded by jungle and lush greenery, golfers can expect a great challenge in their game.

+604-582 0759  
Lot 414, Mukim 6 Jalan Paya Kemian Sempayi, 14200 Sungai Jawi, Penang.  
www.bukitjawi.com.my

## PENANG GOLF RESORT

Penang Golf Resort is ideally nestled within the developed township of Bertam. The ecologically beautiful golf resort offers a 36-hole golf course for members and non-members.

+604-578 2022 / 2050  
1687, Jalan Tun Hamdan Sheikh Tahir, 13200 Kepala Batas, Seberang Perai Utara, Penang.



## ROPE WALK, TAMAN SELAT

Similar to the concept of a flea market, this is the place where you can find antique goods such as old coins, watches and even irons. Besides that, this Rope Walk offers various ancillary trade goods such as clothing and local foods.

9.30am – 3.30pm  
+604-323 3788 / +6017-587 3206  
11a, Jalan Selat, Taman Selat, 12000 Butterworth, Penang.

## KAMPUNG AGONG

Highly rated by netizens on social media, the Homestay Kampung Agong is a scenic site to book a night's stay. It boasts an Instagram worthy kampung-style location with traditional wooden houses overlooking paddy fields and coconut trees. For an entrance fee of RM5, visitors can walk or cycle around and make use of the unique photo opportunities such as the giant bird-nest swings.

9am – 6pm  
+6016-429 7795  
841, Bakar Kapur, Kampung Bakar Kapur, 13100 Penaga, Penang.



## ICON CITY

Looking for somewhere to eat? Head over to Icon City, a commercial development occupied by cafés and restaurants, a luxury hotel, and other commercial outlets. Icon City is located just a short distance from Auto City where visitors and foodies are spoilt for choice.

Jalan Icon City, 14000 Bukit Mertajam, Penang.

# NATURE



## NIBONG TEBAL FIREFLY JETTY

Witness the fascinating flickering lights of fireflies by boat along the serene Sungai Kerian when night falls.

+6012-555 4873  
2934, Jalan Teluk Ipil, 14300 Nibong Tebal, Penang.  
www.amazingplanner.com.my

## PULAU AMAN

A small, lesser known island lies off the coast of Penang, named as the Island of Peace. Home to a small community, Pulau Aman is an idyllic Malay fishing village just a short ferry ride from the Batu Musang jetty in Batu Kawan.



14100 Simpang Ampat, Penang.



## TAMAN NEGERI BUKIT PANCHOR

This protected forest is located in Nibong Tebal and covers an area of 445 hectares. Visitors can enjoy great family time at the man-made park and recreational area.

+604-593 2977  
Jalan Taman Bukit Negeri, 14300 Nibong Tebal, Penang.

## TAMAN TUNKU

Named after our country's first prime minister, Tunku Abdul Rahman, Taman Tunku is one of Butterworth's best recreational areas making it the perfect spot for evening jogs surrounded by lush greenery.



+6017-455 8247  
Lorong Tenggiri, Seberang Jaya, 13700 Perai, Penang.



## CENTRAL ISLAND PARK, BATU KAWAN

A magical garden filled with plenty of instagrammable moments – Central Island Park at Aspen Vision City in Batu Kawan showcases an artistic display of enchanting fountains and garden pathways that look amazing in daylight and even better at night.

10am – 10pm  
+604-227 5000  
Aspen Vision City, Lebuhraya Bandar Cassia, 14100 Penang.

## REKREASI AIR HITAM DALAM

Relax your mind and learn about the mangrove forest in Penang. The recreational park covers 11 hectares of mangrove forest and showcases spectacular flora and fauna. Visitors can enjoy the surroundings while walking on the suspension bridge, viewing deck and more.



Air Hitam Dalam Educational Forest, 13310 Air Hitam, Penang.



## PENANG BIRD PARK

Home to over 300 bird species, explore Penang Bird Park that showcases about 2,500 birds. Visitors can interact with the birds during live shows and even catch a glimpse of pythons and crocodiles found in the park.

9am – 7pm  
+604-399 1899  
45, Lintang Kurau 7, Chai Leng Park, 13700 Perai, Penang.

## TAMAN RIMBA BUKIT MERTAJAM

A tropical forest perfect for hiking, picnicking and water dipping, Bukit Mertajam Recreational Forest is a relaxing spot amidst nature to spend time with loved ones. For an extra challenge, try to find the giant tree with roots equal to the height of two adults!



+604-539 1743  
Jalan Kolam Air, 14000 Bukit Mertajam, Penang.

# CULTURE

## ST. ANNE'S CHURCH

St. Anne's Church Bukit Mertajam has existed since 1833 when the Chinese and Indian Catholics from Batu Kawan settled in the foothills of Bukit Mertajam. These people were farmers who had come to clear the land for cultivation. It was the very first Catholic Church built on top of the hill in Bukit Mertajam between 1840 and 1860. Today, tens of thousands of people throng the grounds of St. Anne's Church to attend its grand 10-day festival held annually in July.



+604-538 6405  
Jalan Kulim, 14000 Bukit Mertajam, Penang.



## CHURCH OF ST. ANTHONY

This Roman Catholic Church in Nibong Tebal was founded in 1891 by a Catholic missionary, Father Rene Michel Marie Fee. The Church is dedicated to St. Anthony of Padua, Italy. It is one of the oldest churches in Penang.

+604-593 3423  
Jalan Ooi Kar Seng, Taman Berjaya, 14300 Nibong Tebal, Penang.

## MASJID ABDULLAH FAHIM KEPALA BATAS PULAU PINANG

Masjid Abdullah Fahim is one of the prominent landmarks of Kepala Batas. Beautifully located in Bertam, the mosque was mooted by the Honourable 5<sup>th</sup> Prime Minister, Tun Abdullah bin Ahmad Badawi and was completed on 28 September 2012.



+604-569 0013  
13100 Kepala Batas, Penang.



## MASJID TUAN SAMAD PERMATANG SUNGAI DUA

Tuan Samad, a religious teacher who lived in Permatang Sungai Dua built this mosque in the 1930s. The original structure was built using wood while the pillars and the floor were made of limestone.

+6017-410 6554  
Seberang Perai Utara Kepala Batas, 13220 Penang



## MASJID JAMEK HAJI ABDUL RASHID SUNGAI DUA

Masjid Jamek Haji Abdul Rashid Sungai Dua is noted for its fine wood carvings of floral motif which adorn its windows. According to the local people, the mosque already existed in the 1950s.



Jalan Besar, Permatang Sungai Dua, 13220 Butterworth, Penang.



## SURAU KUBANG SEMANG

Surau Kubang Semang is located in the central zone of Seberang Perai. The design of the surau resembles a traditional Malay house. The surau is used only during the month of Ramadan (the Muslim month of fasting) for nightly Tarawih prayers.

Jalan Kumbang Semang, 13500 Kubang Semang, Penang.

## SRI MUNISWARAR TEMPLE

Sri Muniswarar Temple is one of the oldest temples in Malaysia, established in the 1870s. This temple is famous for blessing newly purchased cars, even attracting many non-Hindus to have their cars blessed by the priest.



+604-390 1957  
Jalan Baru Prai, 13700 Prai, Penang.



## SRI SRI RADHA KRISHNA TEMPLE OF DEVOTION & UNDERSTANDING

This unique and impressive three-storey octagonal-shaped temple boasts 16 ornate pavilions with three main North Indian style towers and two glass skylight pyramidal domes. Opened in August 2015, the temple is touted as the grandest Krishna temple in the country.

3051, Lorong Jelawat 4, Seberang Jaya, 13700 Perai, Penang.

## NINE EMPEROR GODS TEMPLE (TOW BOO KONG TEMPLE)

The Nine Emperor Gods Temple is one of the largest temples in Butterworth. Dedicated to the Nine Emperor Gods of Taoist mores, it has gone through several makeovers over the years. It started out as a shrine on a rented plot of land in 1971. The current temple with magnificent architecture was completed in year 2000, at a cost of RM7 million.



+604-331 8717  
894 & 896, MK14, Jalan Raja Uda, 12300 Butterworth, Penang.



## KU ZHENG TSE TEMPLE

Ku Zheng Tse Temple is a newly built Buddhist temple in Seberang Jaya. The grand architecture of the temple emits an image of a Central Thai Temple. In the temple, there is a pavilion with donation tablets for the Gods and a huge shrine hall for devotees to pay their respects.

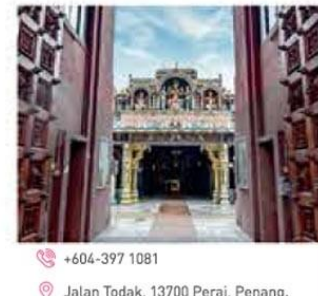
Plot 8, Lorong Jelawat 4, Seberang Jaya, 13700 Perai, Penang.

## PERKAMPUNGAN SUNGAI LEMBU

Discover the life of a quaint villager at the homestay in Sungai Lembu. Visitors get to experience first-hand how villagers perform their daily activities such as farming.



+6019-413 1638  
Sungai Lembu, Bukit Mertajam, Penang.



## ARULMIGU KARUMARIAMMAN TEMPLE

This temple is a South Indian Hindu temple located next to the Penang Bird Park. Built in 1997, it has the largest and tallest main sculpture tower (rajagopuram) in Malaysia, standing at an impressive height of 72 feet.

+604-397 1081  
Jalan Todak, 13700 Perai, Penang.

## PASAR BISIK KUALA MUDA

Kuala Muda is a place for fishermen to dock their boats. Located here is the famous Pasar Bisik (Whispering Market) where buyers traditionally make their auction bids by whispering their offers to sellers. It is a central trading point for fishermen and fishmongers from the surrounding areas including Kedah and Perak.



+6017-402 7694  
Whispering Fish Market Complex, 08500 Kuala Kedah, Kedah.



## CAPAL JAGO KEPALA BATAS

Capal Jago is a famous leather sandals manufacturer in Kepala Batas of Seberang Perai, reputed to have made the 1<sup>st</sup> genuine handmade leather sandals. For the past 50 years, the sandals have been branded as JAGO.

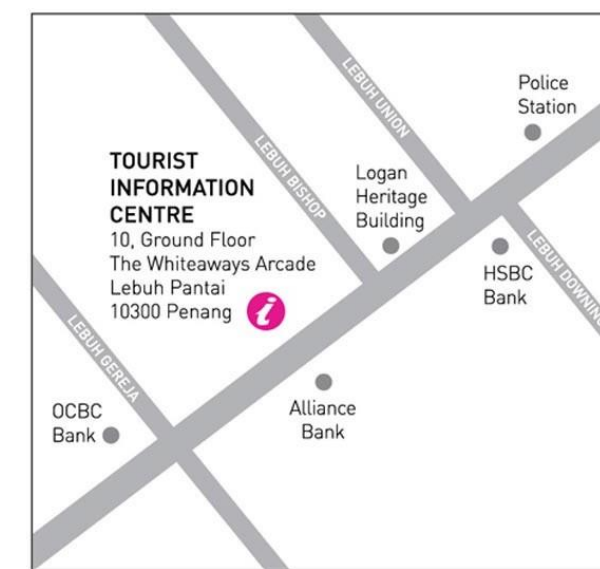
+6011-1962 6530  
708, Jalan Perak, 13200 Kepala Batas, Penang.

## TUKANG BESI, PERMATANG BENUAN

Since 1841, the blacksmiths of Permatang Benuan have been one of the oldest steel equipment manufacturers in Malaysia. They are the only manufacturers of traditional Malay weapons, famous not only in Penang but throughout northern Peninsular Malaysia.



+6016-469 6143  
No. 1430, Jalan Haji Murshid, Jalan Pekan Barat, 13800 Butterworth, Penang.



The Tourist Information Centre in George Town handles enquiries, provides brochures and directional maps as well as highlights the latest events and happenings in Penang.

## TOURIST INFORMATION CENTRE

Monday-Friday  
9.00am to 5.00pm

Saturdays  
9.00am to 3.00pm

Sundays & Certain Public Holidays  
9.00am to 1.00pm

Web : mypenang.gov.my  
Facebook : Penang Global Tourism  
Instagram : penang.experience  
Twitter : PenangXperience  
LinkedIn : Penang Global Tourism  
Tiktok : experiencepenang  
Email : info@penanglobaltourism.com  
Tel : +604 263 1166



# HISTORY



## MAKAM KERABAT DIRAJA KEDAH

The Kedah Royal Mausoleum is part of Kedah's Malay Sultanate heritage. This mausoleum was founded by Almarhum Tunku Sulaiman ibni Almarhum Sultan Abdullah Mukarram Shah before 1821. On 12 November 1821, Armada Siam from Ligur invaded and conquered Kedah. Sultan Ahmad Tajuddin Halim Shah II, the Sultan of Kedah at the time, fled from his house in Pulau Tiga to this area and was rescued by his younger brother Tunku Sulaiman before seeking protection from the British in Penang. This area has been designated as an endowment land by the British.

Kampung Kota, Permatang Pasir, Penang.



## BATU BERSURAT CHEROK TOKUN

Batu Bersurat CheroK Tokun is one of our national treasures. This stone with ancient inscriptions was founded by Colonel James Low in 1845, and gazetted as a national heritage site under the National Heritage Act 2005. To preserve the stone as a historical monument, a shelter was built over it. Under the care of the Penang Museum, it is preserved in the grounds of St. Anne's Church near CheroK Tokun hill in Bukit Mertajam.

+604-538 6405

Jalan Kulim, 14000 Bukit Mertajam, Penang.



## DATARAN PEMUDA MERDEKA BUTTERWORTH

Dataran Pemuda Merdeka Butterworth, originally known as British Recreation Club (BRC), is close to the locals' heart. The place recorded various historical and nostalgic events where the struggle for independence started.

Jalan Haji Ahmad Said, Bagan Luar, 12200 Butterworth, Penang



## RUMAH TUAN GURU HAJI OTHMAN

Kubang Ulu in the district of Seberang Perai Tengah boasts a heritage building reminiscent of houses in Mecca. It belonged to Tuan Guru Haji Othman, a famous religious teacher during the 1900s. This triple-storey house is more than 100 years old and is presently occupied by the 3<sup>rd</sup> generation of his descendants.

Kubang Ulu, Bukit Mertajam, Penang.



## BATU SEMPADAN BRITISH SIAM PINANG TUNGGAL

The British-Siamese Boundary Stone located in a remote field at Pinang Tunggal North Seberang Perai was built to mark the boundary and the signing of a treaty between the two territories of the British colony and the Siamese Kingdom in 1869. At that time, Penang was under the British administration while Kedah was under the ruling of the Siamese.

British-Siamese Boundary Stone, 09400 Penang.



## BUTTERWORTH ART WALK

Catching on the trend of Penang island's street art, Butterworth boasts its own mural scene at the Butterworth Art Walk. Explore striking murals and installations capturing elements of Penang's rich history and culture and take a walk down our local memory lane of days in the past.

Lorong Bagan Luar 1, Bagan Luar, 12000 Butterworth, Penang.



## KERETAPI TANAH MELAYU (KTM)

Bukit Mertajam Railway Station is a train station in the town of Bukit Mertajam. Although it was first built in the early 20<sup>th</sup> century, it has been renovated a number of times. It is the last station for trains from the south before they pull into the Butterworth Railway Station.

+604-391 0050

KTM Butterworth, 12000 Butterworth, Penang.

www.ktmb.com.my



## JAMBATAN MERDEKA BUMBONG LIMA

Jambatan Merdeka is located on the border of Kedah / Penang. The bridge was completed in 1957 to replace the original bridge built in 1940 that was destroyed by the Japanese Army in 1942. The bridge crosses the Sungai Muda river and connects the states of Kedah and Seberang Perai, Penang. It was officiated by Yang Teramat Mulia Tunku Abdul Rahman Putra Al-Haj (the 1<sup>st</sup> Prime Minister of Malaysia) and was named 'Jambatan Merdeka' (Bridge of Independence).



## PENANG BRIDGE

Built in 1985, Penang Bridge is an icon of the Penang State connecting Seberang Perai and Penang Island. With a length of 13.5km, the bridge is the second longest in Malaysia, compared to Penang's other connecting bridge to Seberang Perai at 24km, the longest in Southeast Asia.

# MAP OF SEBERANG PERAI



## RECREATION

- Juru Auto City
- Design Village
- IKEA
- Icon City
- Mountain View Golf Resort
- Bukit Jawi Golf Resort
- Penang Golf Resort
- Rope Walk, Taman Selat
- Kampung Agong



## NATURE

- Taman Rimba Bukit Mertajam
- Nibong Tebal Firefly Jetty
- Pulau Aman
- Taman Negeri Bukit Panchor
- Rekreasi Air Hitam Dalam
- Penang Bird Park
- Central Island Park, Batu Kawan
- Taman Tunku



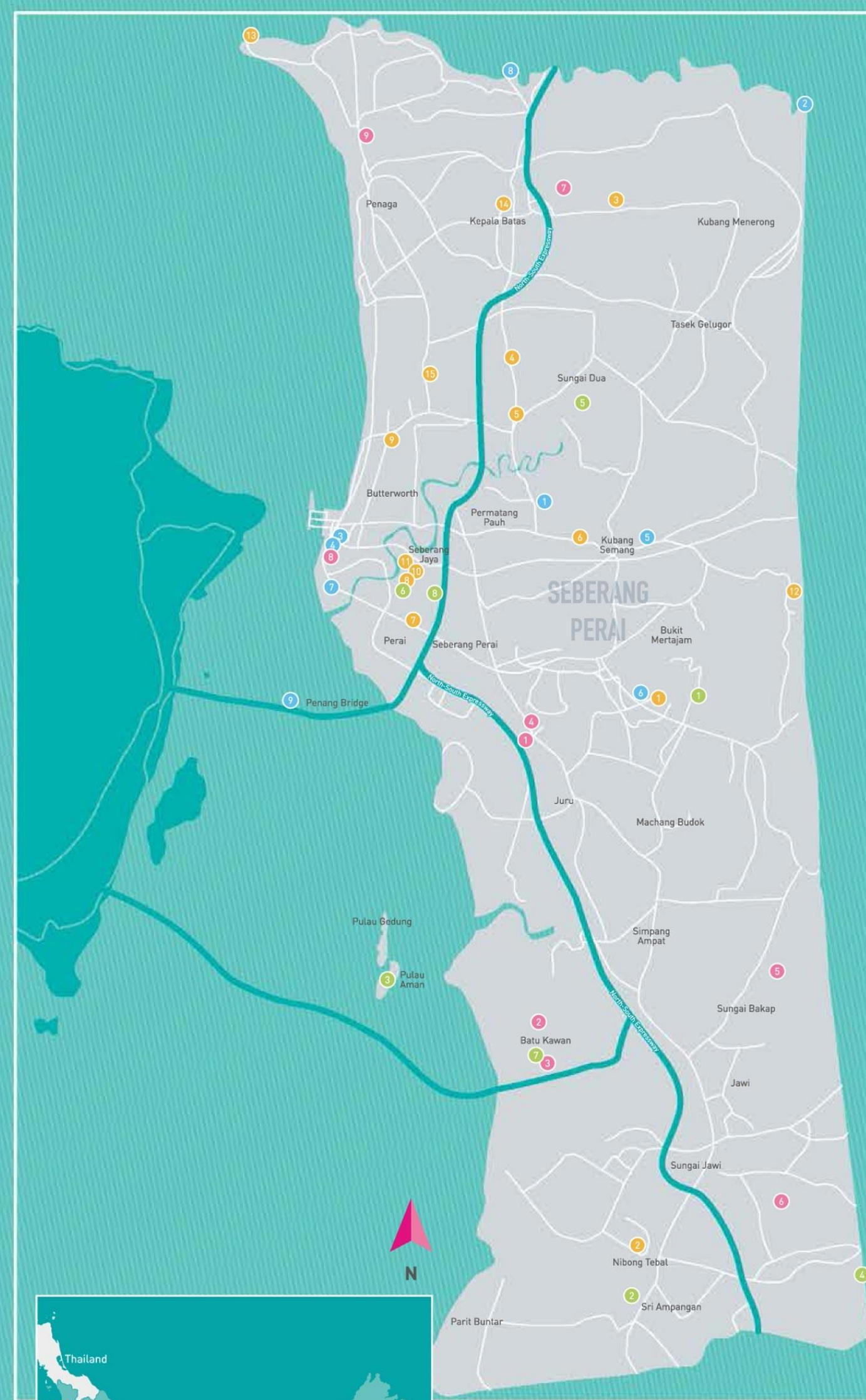
## CULTURE

- St. Anne's Church
- Church of St. Anthony
- Masjid Abdullah Fahim Kepala Batas Pulau Pinang
- Masjid Tuan Samad Permatang Sungai Dua
- Masjid Jamek Haji Abdul Rashid Sungai Dua
- Surau Kubang Semang
- Sri Muniswarar Temple
- Arulmigu Karumariamman Temple
- Nine Emperor Gods Temple (Tow Boo Kong Temple)
- Ku Zheng Tse Temple
- Sri Sri Radha Krishna Temple of Devotion & Understanding
- Perkampungan Sungai Lembu
- Pasar Bisik Kuala Muda
- Capal Jago Kepala Batas
- Tukang Besi, Permatang Benuan



## HISTORY

- Makam Kerabat Diraja Kedah
- Batu Sempadan British Siam Pinang Tunggal
- Butterworth Art Walk
- Dataran Pemuda Merdeka Butterworth
- Rumah Tuan Guru Haji Othman
- Batu Bersurat CheroK Tokun
- Keretapi Tanah Melayu (KTM)
- Jambatan Merdeka Bumbong Lima
- Penang Bridge



# USEFUL INFORMATION

## EXPLORE SEBERANG PERAI BY RAPID PENANG

from Penang Sentral to	Bus Number(s)
Pekan Darat	605
Kuala Muda	603
Kepala Batas	604A / 610
Penaga	603 / 606
Tasek Gelugor	602 / 610
Taman Desa Murni	604 / 604A / 606
Pusat Bandar Seberang Jaya	701 / 702
Bukit Mertajam	606 / 701 / 702 / 709
Penang Megamall	701 / 801
Machang Bubok	709
Simpang Ampat	801 / 802
Alma	709
Bukit Minyak	801 / 802
Jawi	801
Nibong Tebal	801
Taman Ilmu	801 / 802

\* Map is not drawn to scale and is for illustration purposes only.  
 \* All information stated in this brochure is correct at time of print and subject to changes without prior notice.  
 \* The producer of this brochure shall not be held liable for any damages or losses, whether direct, indirect or consequential, which may arise from the use of this brochure by any persons or entities.  
 \* The boundaries, landmarks, and names used in this brochure do not imply official endorsement or acceptance by Penang Global Tourism.